1. Definitions
11. The following definitions shall have the following meanings:
12. a) “the Contract” means the agreement between the Organiser and the exhibitor, entered into as a result of the tender for participation in the Exhibition and shall include any terms and conditions that may be attached for the purposes of the Exhibition.
13. b) “the Exhibitor Manual” means the document that contains all the rules and regulations for the exhibition.
14. c) “the Rules and Regulations” means any rules and regulations that are attached to the Contract or any other document.
15. d) “the Organiser” means the person or company that is responsible for the exhibition.
16. e) “the Exhibition” means the event that is being held.
17. f) “the Stand” means the space that is allocated to the Exhibitor for the exhibition.
18. g) “the Standee” means any person or company that is responsible for the exhibition.

2. Payment
2.1 The Charges payable by the Exhibitor in accordance with the Contract shall be due by the dates set out in the Exhibitor Manual.
2.2 If the Charges are not paid by the due date, the Exhibitor shall be liable to pay interest at the rate of 4% per annum on the outstanding amount from the date of the invoice until payment is received.

3. Withdrawal/Cancellation
31. Once the Organiser receives the signed Booking Form the Exhibitor commits to take stand and any additional services and any signed Exhibitor Manual on file. If the Exhibitor cancels, a request of the contract shall be in writing and shall be made at least 12 weeks prior to the Exhibition. The Exhibitor shall be liable to pay the full cancellation charge unless it can be proven that the Organiser had not lived up to their obligations.

4. Nature of the Contract
41. No further notice will be given and no contract shall be valid unless the Exhibitor has returned the signed Booking Form and the Exhibitor Manual.

5. Exhibitor’s Manual
51. The Exhibitor shall complete all the rules and regulations and any other documents that are attached to the Contract.

6. Organiser’s Liability
61. The Organiser shall not be liable for any loss, damage or injury to any person or property, howsoever caused.

7. Application and Interpretation of Amendments to the Contract and Rules & Regulations
71. The Organiser reserves the right to make alterations or amendments to the Contract and Rules & Regulations at any time, at its discretion, and the Exhibitor shall be bound by such alterations or amendments.

8. Disputes
81. Questions or disputes that may arise between the Organiser and Exhibitors or between Exhibitors regarding the interpretation or meaning of the Contract and Rules & Regulations shall be referred to and determined by the Organiser of whose decision in respect thereto shall be final.

9. Entitlement to Occupy Stand
91. No exhibitor or sub-exhibitor shall be entitled to occupy or use any part of the Exhibition except as permitted by the Organiser in writing, and the Exhibitor shall be subject to the rules and regulations that are attached to the Contract.

10. Use of Stand/ Subletting etc.
101. Exhibitors shall not sublet or divide the Stand allotted to them or permit the Stand to be utilised by any other person or company without written permission, which is subject to the Organiser’s prior consent in writing containing any Sub-letting Form that is attached to the Contract.

11. Right of Entry
111. The Organiser and the Exhibitor shall be entitled to enter the Stand of any Exhibitor, at any time, at the discretion of the Organiser, to ensure that the Exhibitor is complying with the Contract and Rules & Regulations.

12. Risk and Insurance
121. Each Exhibitor is responsible for obtaining insurance to cover all liabilities and risks associated with the exhibition.

13. Approvals of Exhibits
131. The Exhibitor shall be responsible for obtaining all necessary approvals from the relevant authorities for the exhibition.

14. Stand Constructions
141. Shall be licensed and shall be carried out by the Exhibitor in accordance with the specific instructions given in the Exhibitor Manual.

15. Promotion and Representation
151. The Organiser reserves the right to promote and advertise the exhibition in any manner it deems appropriate.

16. Exclusion from the Exhibition and Termination of Contract
161. Upon the Organiser exercising any right hereunder to exclude the Exhibitor from the Exhibition:

17. Serving of Notice
171. Any notice to an Exhibitor or the Organiser under the Contract shall be in writing. Such notice shall be deemed to have been properly served.

18. Invalidity, Representations, Governing Law etc.
181. All representations made by or on behalf of the Organiser or any other person or company for or in connection with the exhibition shall be limited in all circumstances to the Organiser’s prior consent in writing containing any Sub-letting Form that is attached to the Contract.

19. Finality of Agreement
191. No failure or delay by the Organiser in exercising any right, power or privilege under the Contract shall affect or prejudice the Organiser’s right to exercise any other right, power or privilege under the Contract or any other agreement, and no single or partial exercise by the Organiser of any right, power or privilege shall preclude any other right, power or privilege being exercised by the Organiser.

20. No further exercise of any other right or power, or failure to exercise any right, power, or privilege of the Organiser under the Contract shall affect or prejudice the Organiser’s right to exercise any other right, power or privilege under the Contract, and the rights and remedies herein provided are cumulative and not exclusive of any other.